# The Primary Care Physician Workforce: Ethical and Policy Implications

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#### **ABSTRACT**

**PURPOSE** We undertook a study to examine the characteristics of countries exporting physicians to the United States according to their relative contribution to the primary care supply in the United States.

**METHODS** We used data from the World Health Organization and from the American Medical Association Physician Masterfile to gather sociodemographic, health system, and health characteristics of countries and the number of international medical graduates (IMGs) for the countries, according to the specialty of their practice in the United States.

**RESULTS** Countries whose medical school graduates added a relatively greater percentage of the primary care physicians than the overall percentage of primary care physicians in the United States (31%) were poor countries with relatively extreme physician shortages, high infant mortality rates, lower life expectancies, and lower immunization rates than countries contributing relatively more specialists to the US physician workforce.

**CONCLUSION** The United States disproportionately uses graduates of foreign medical schools from the poorest and most deprived countries to maintain its primary care physician supply. The ethical aspects of depending on foreign medical graduates is an important issue, especially when it deprives disadvantaged countries of their graduates to buttress a declining US primary care physician supply.

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## INTRODUCTION

ost health systems employ foreign-educated health professionals. Such professionals make up more than one-quarter of the medical and nursing workforces of Australia, Canada, the United Kingdom, and the United States; even developing countries rely heavily on foreign physicians. Because the density of human resources for health is highly related, on average, to variation in maternal mortality, infant mortality, and mortality of children younger than 5 years, expatriation of foreign-trained health workers raises major ethical issues for countries already well-endowed with physicians.

In recent years as many international medical graduates (IMGs) as graduates of US medical schools (USMGs) have begun their training in family medicine residency programs in the United States.<sup>5</sup> Because IMGs in all specialties move from residency programs into practice at rates very similar to those for USMGs,<sup>6</sup> this trend toward importation of medical trainees has potential impact on family medicine, and thereby primary care, in the United States.

Our study examines the relationship between physician expatriation and characteristics of the expatriating countries. We used the American Medical Association (AMA) Physician Masterfile and data from the World Health Organization (WHO) to describe the quantity and specialty

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Barbara Starfield, MD, MPH University Distinguished Professor Johns Hopkins School of Public Health 624 North Broadway, Room 452 Baltimore, MD 21205 bstarfie@jhsph.edu patterns (primary care vs subspecialty) of physicians migrating to the United States by characteristics of the country of undergraduate medical education and measures of health status of the population in the country they departed.

## **METHODS**

We obtained data on IMGs practicing in the United States from the 2004 AMA Physician Masterfile. These data are verified by the Educational Commission for Foreign Medical Graduates (ECFMG), the organization that certifies applicants from other countries for residency training in the United States.

We first determined the number of physicians by country who had graduated from medical schools outside the United States. Residents and physicians known to be inactive or retired were excluded from each country's total. Canada, a major exporter of physicians to the United States, was not included in this study because of its reciprocal medical arrangements with the United States. Countries in which fewer than 50 physicians practicing in the Unites States had graduated from medical school were also eliminated from further analysis, leaving 85 countries eligible using only the AMA Physician Masterfile study criteria. Another 12 countries were excluded as a result of inadequate WHO data, as described below.

We grouped countries exporting IMGs according to whether the country added disproportionately to the primary care physician pool in the United States. Thirty-one percent constituted the line dividing 1 group from the other, as 31% is the overall percentage of US physicians who consider themselves to be practicing primary care. Thus, we classified the countries on the basis of the proportion of the US physician workforce (31%) practicing primary care (family medicine, general practice, general internal medicine, and general pediatrics). This threshold differentiated countries whose IMGs added relatively more to the US primary care physician supply (31% of US practicing physicians) than to other specialists (69% of US practicing physicians). If 31% or more of a country's expatriated IMGs were in primary care practice, it was designated as a higher primary care supplier country. Lower primary care supplier countries were those from which less than 31% of their IMGs were practicing in primary care.

We then contrasted the 2 groups of countries with regard to (1) their gross national income per capita, (2) their own physician resources (population per physician), (3) indices of health status among the general population and children, and (4) rates of immunization. Measures 3 and 4 above are widely attributed to the

adequacy of primary care, 7 suggesting that emigration of that country's primary care resources may have been detrimental to the health status of its population. These data were extracted from the World Health Organization Statistical Information System (WHO-SIS) and related links found at http://www.who.int/ whosis. Twelve countries were deleted from the study because of gross national income per capita data that either referred to years other than 2003, differed from the standard definition, or referred to only part of a country, leaving a total of 73 countries in the analysis. All variables describing countries pertain to the year 2003 except population and physicians, which apply to calendar year 2004 to coincide with data contained in the American Medical Association Physician Masterfile. Original data sources, definition of terms, and comments related to WHO data quality can be found at the WHOSIS Web site. Definitions used in characterizing countries from which physicians immigrated to the Unites States are as follows:

Gross national income (GNI) per capita (US\$): the sum of value added by all resident producers, plus any product taxes (less subsidies) not included in the valuation of output, plus net receipts of primary income (compensation of employees and property income) from abroad. GNI per capita is gross national income divided by mid-year population. GNI per capita in US dollars was converted using the World Bank Atlas method.

Under-5 mortality rate: probability of dying between birth and exactly 5 years of age expressed per 1,000 live births in the year 2003.

Life expectancy at birth: the number of years newborn children would live if subject to the mortality risks prevailing for the cross-section of population at the time of their birth in the year 2003.

Percentage of 1-year-old children immunized with 3 doses of diphtheria, tetanus toxoid, and pertussis (DTP3): the percentage of 1-year-old children who have received 3 doses of the combined diphtheria and tetanus toxoid and pertussis vaccine in calendar year 2003.

Percentage of 1-year-old children immunized with 3 doses of polio vaccine (polio3): the percentage of 1-year-old children who have received 3 doses of polio vaccine in calendar year 2003.

Percentage of 1-year-old children immunized with 1 dose of measles vaccine: The percentage of 1-year-old children who have received at least 1 dose of measles-containing vaccine in calendar year 2003.

We contrasted the characteristics of the 38 countries with greater than 31% of their expatriated IMGs in primary care practice in the United States with the 35 with less than 31% using *t* tests. Simple correlations were calculated for the associations of country

characteristics and the percentage of primary care IMGs from the country. All analyses were done with SPSS, version 13.0 (SPSS, Inc, Chicago, Illinois).

#### **RESULTS**

IMGs from the 73 countries added 153,105 expatriate physicians, 58,502 (38%) of whom were generalists. India provided more physicians (34,746) and primary care physicians (13,449, or 39%) than any other country.

Table 1 characterizes the 2 groups of countries. Compared with the US physician workforce contribution to primary care practice (31%), higher primary care supplier countries have about one-fifth the gross national income and physician-to-population ratios, averaging almost 3,000 to 1; about 4 times the mean ratio in the lower primary care supplier countries. That is, countries with large shortages of physicians disproportionately assist the United States in maintaining its primary care–specialist ratio.

Table 1 also indicates that the mortality rate among children younger than 5 years is almost 3 times greater, and the average life expectancy 7.5 years less in the higher primary care supplier countries than in the lower primary care supplier countries. The rate of

death for children in the higher primary care supplier countries is about 50 per 1,000, compared with 18 for the lower primary care supplier countries and 8 in the United States. Life expectancy in the higher and lower primary care supplier countries is 67 years and 74 years, respectively, compared with 77 years in the United States. Rates for receipt of all 3 types of immunization show similar disparities: lowest in the higher primary care supplier countries.

Existing sources of information on physician workforce do not contain information on the primary care-specialist balance in different countries. If all physicians in disadvantaged countries were practicing primary care, however, the countries would still merit designation as primary care health professions shortage areas according to the Health Resources and Services Administration (US) criteria. The number of primary care and all physicians migrating to the United States was much larger relative to physicians remaining in practice in the higher primary care supplier countries; several times greater than for nations exporting relatively more specialists to the United States. Table 2 shows that, for every area of the world, higher primary care supplier countries contributed a relatively greater percentage of the total number of physicians trained in the country. Except for Europe and Southeast Asia

Table 1. Characteristics of Countries Exporting a Higher and a Lower Percentage of Primary Care Physicians Than the Overall Percentage of Primary Care Physicians in the US Practicing Physician Pool, 2004

	Percentage of PCPs Compared With US Percentage*	Mean	Standard Error Mean	t	P Value
GNI per capita, 2003, US\$	Higher	2,994.7	703.8	-5.01	<.001
	Lower	14,946.9	2,279.8		
Population per physician, 2004, No.	Higher	2,924.8	959.8	2.19	.034
	Lower	782.6	188.3		
Host country physicians per PC IMG, No.	Higher	69.2	11.6	-4.39	<.001
	Lower	497.5	96.8		
Host country physicians per IMG, No.	Higher	28.3	4.8	-3.66	.001
	Lower	129.7	27.2		
Under-5, 2003, mortality rate	Higher	49.6	8.3	3.62	.001
	Lower	17.7	2.9		
Life expectancy at birth, 2003, y	Higher	66.8	1.7	-3.75	<.001
	Lower	74.3	1.1		
1-year-old children-DPT3, 2003, % immunized	Higher	83.7	2.8	-2.28	.026
	Lower	90.9	1.4		
1-year-old children-polio3, 2003, % immunized	Higher	83.9	2.7	-2.61	.012
	Lower	91.6	1.2		
1-year-old children-measles, 2003, % immunized	Higher	84.7	2.7	-1.46	.148
	Lower	89.1	1.4		

Note: Except for gross national income (2003).

GNI = gross national income; PC = primary care; IMG = international medical graduate; DPT3 = 3 doses of diphtheria-pertussus-tetanus toxoid vaccine; polio3 = 3 doses of polio vaccine.

<sup>\*</sup> Percentage of IMGs in primary care compared with the US percentage of physicians practicing primary care (31%). There were 38 countries contributing a higher percentage than the US average and 35 contributing a lower percentage.

Table 2. Characteristics of Countries (by World Region) Expatriating a Higher and Lower Percentage of Primary Care Physicians Than the US Average (31%)\*

Region	Percentage of PCPs Compared With US Percentage*	No. of Countries	Ratio of IMGs to 100 Host Country Physicians, 2004	Per Capita GNI, 2003, US\$	Physicians per 100K Population, 2004	Physicians (Including IMGs in US) per 100K Population, 2004
Africa	Higher	5	8.9	267	16.4	17.9
	Lower	2	4.1	2,438	75.1	78.2
	Total	7	7.8	774	30.1	32.5
The Americas	Higher	16	14.0	4,073	146.4	166.9
	Lower	7	1.4	2,825	198.8	201.6
	Total	23	6.3	3,311	178.4	189.6
Southeast Asia	Higher	3	6.4	520	47.4	50.4
	Lower	2	2.2	1,113	19.1	19.5
	Total	5	5.6	635	41.9	44.3
Europe	Higher	8	1.6	8,167	392.3	398.6
	Lower	15	1.4	20,185	297.0	301.2
	Total	23	1.5	13,883	347.0	352.2
Eastern	Higher	4	7.3	563	68.1	73.1
Mediterranean	Lower	3	4.3	1,750	164.0	171.1
	Total	7	6.1	1,043	106.9	113.4
Western Pacific	Higher	2	10.9	778	84.3	93.5
	Lower	6	0.2	4,396	166.9	167.2
	Total	8	1.2	4,044	158.9	160.8
Total	Higher	38	7.0	1,941	107.6	115.1
	Lower	35	1.0	5,516	167.4	169.1
	Total	73	3.6	3,837	139.3	144.3

GNI = gross national income; IMG = international medical graduate; PCP = primary care physician.

(with its large influence of India), higher primary care supplier countries had fewer physicians per population than countries contributing relatively more specialists to the US physician supply.

Table 3 provides the correlations between the actual percentage of each country's IMGs who are primary care physicians and the measures of health status and vaccination rates. All relationships are significant, particularly those involving health status. That is, the contribution of the countries to the US primary care physician workforce is highly correlated with measures of health deprivation in those countries: the greater the contribution, the poorer the health measures.

# **DISCUSSION**

The limitations of this study relate to data availability and quality. The AMA Physician Masterfile is widely used in analyses of the US physician workforce, <sup>8-10</sup> but inaccuracies have been found for certain categories of data. <sup>11,12</sup> The most serious problem, sometimes associated with reporting lag, has involved physicians'

actual practice locations, but this issue is not relevant for this study (which does not involve practice location). Data from the most underdeveloped countries have been difficult for the WHO to obtain (http://www.who.int/whosis); some member states still lack vital statistics registration, a problem for WHO calculation of life expectancy at birth and mortality of children younger than 5 years, which are variables used in this study. The number of physicians of different specialties is lacking from some of the most underdeveloped countries, limiting the extent to which we were able to assess physician

Table 3. Correlations With Percentage of Primary Care IMGs Who Attended Medical School in Countries Expatriating Physicians to the United States

Need Heading	r	Р
Under-5 mortality rate, 2003	.44	<.001
Life expectancy at birth (y), 2003	44	<.001
% Immunized, 2003, 1-year-old children, DPT3	33	.004
% Immunized, 2003, 1-year old children, polio3	34	.012
% Immunized, 2003, 1-year old children, measles	28	.018

DPT3 = 3 doses of diphtheria-pertussis-tetanus toxoid vaccine; IMGs = international medical graduates; polio3 = 3 doses of polio vaccine.

<sup>\*</sup>All data weighted by the 2004 population of each country in the region and in the total figures.

drain in different types of health workforce in the countries. Moreover, the relatively small numbers of IMGs from individual countries would have limited the extent to which we could have categorized physicians into different subspecialties.

Overall, IMGs constitute 28.3% of all US primary care physicians, and this percentage has been increasing with time: 18.6% in 1980, 21.7% in 1990, and 27.5% in 2000.13 The relationship between GNI per capita and contribution to the US primary care workforce is marked; countries whose IMGs contributed to maintaining the primary care physician supply in the United States were among the more economically disadvantaged and with very low physician-to-population ratios. The most impoverished, underdeveloped nation states of the African continent were a comparatively major source of primary care doctors to the United States, further diminishing their own capacity to meet the needs of their citizens. The magnitude of the physician drain is dramatically illustrated by Nigeria. There were 1,004 primary care physicians practicing in the United States who received their undergraduate medical training in Nigeria. The rate of mortality of children younger than 5 years there was 198 per 1,000, and the average life expectancy 51 years. Nigeria recorded immunization rates of 25%, 39%, and 35% for 1-year-old children for DPT3, polio3, and measles, respectively. The Nigerian population to physician ratio was greater than 3,700 to 1.

The migration of physicians from underdeveloped countries to the United States is a serious concern, 8,14-15 with economic<sup>16</sup> as well as health implications. Medical schools in foreign countries are sometimes complicit in the strategy of wealthy countries to use foreign-trained physicians to meet the demands for health professionals, often encouraging their students to emigrate.<sup>17</sup> In West Africa in particular, many medical school faculty who serve as respected mentors have had considerable experience in a developed country and regard migration as the mechanism for their students to realize their life goals.17 They take pride in their students' expatriation and may instruct students in English to better prepare them for examinations and clinical practice in the United States or United Kingdom. At the same time, the governments of some of the world's poorest countries have done little to retain their health care professionals by managing this out-migration with salary or status incentives, or by developing a private sector.<sup>18</sup>

Chen and Boufford<sup>19</sup> asserted that "the plain truth is that medical systems in the United States and other wealthy countries are heavily dependent on imported workers" and reported that the demand for residency staffing exceeds the number of US graduates by 30%. Enticement to import foreign-trained physicians to the

United States may even intensify, given the recent shift in opinion from impending physician surpluses here to forecasts of substantial future shortages.<sup>20</sup> Deficits are projected by some to be as many as 200,000 physicians as early as the year 2020.

The results of this analysis join the issue of inequity in the maldistribution of world physician resources with the issue of needs and demands of the US health system. The US hospital system requires IMGs to fill its residency positions, and it also requires these physicians to maintain its primary care physician supply. Others have suggested that the US contribution to reducing the brain drain from developing countries could be overcome by training more physicians in the United States.<sup>21</sup> Should more US-trained physicians enter practice without a change in current US physician workforce policies, however, the imbalance of specialty physicians to primary care physicians would be maintained or worsen and require even more importation of primary care physicians to make up for the falling supply in the United States.

The large influence of public policies on the size of the health workforce, even in the market-based context of the US health services system, was dramatically shown by Pond and McPake.<sup>22</sup> The federal Medicare program subsidized hospital residency training starting in the late 1980s. Because hospital-based residencies are focused largely on training specialists, there followed a rising percentage of IMGs as first-year residents and an increase in the number of physicians licensed in the United States. Legislation in 1997 froze these subsidies; since then, the percentage of first-year residents who are IMGs has fallen.<sup>22</sup>

The impact of federal funding on primary care physician supply was also marked. Starting in 1976, support of primary-care—oriented residencies led to a marked increase in the number of physicians in family practice residences, only to be followed by a decline as support waned in recent years. <sup>23</sup> Pond and McPake<sup>22</sup> note that "confronted with labor shortages or lobbying for the health care industry, policy makers in various OECD [Organization for Economic Cooperation and Development] countries have shown a willingness to ease immigration, licensing requirements, or both, for internationally trained health workers."

The wisdom of US policy makers in recognizing and dealing with the impending crisis in the primary care workforce will determine the future course of health services in the country for decades to come. To avoid further compromising the resources of socially and economically disadvantaged countries, US workforce policy must respond to the challenge. Not only is current policy draining developing countries of their needed physicians, but it is particularly doing so with regard

to vital primary care physician resources. There is good reason to be concerned about the wisdom and ethics of policies that have resulted in a continuing decline in the US primary care physician supply. Increased opportunities and incentives for training in and practice of primary care needs to be on the policy agenda.

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**Key words:** Foreign medical graduates; primary health care; brain drain; US public policy/manpower

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