EDITORIAL

The Pandemic's Agenda

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Ann Fam Med 2022;20:1-2. https://doi.org/10.1370/afm.2786.

Conflicts of interest: author reports none.

demic and although great progress has been made with vaccines, medical management, and public health response, globally between 5 and 10 thousand people are still dying from COVID-19 every day. Family medicine health services delivery has changed dramatically and continues to evolve in response to the pandemic. In this issue of *Annals of Family Medicine*, we are publishing a collection of original research articles focused on assessing the impact of the pandemic in family medicine.

Sisó-Almirall et al estimated the impact of the pandemic on new diagnoses of common chronic conditions such as hypertension and diabetes in primary care.1 Using data from a cohort of almost 90,000 patients of 3 primary care centers in Spain and comparing pandemic incidence rates to rates during the 3 years prior to the pandemic, authors showed an astonishing reduction of incident diagnosis. For many chronic conditions, only about 50% to 60% of expected new cases were detected. This corresponds to the 41% drop in face-toface visits for chronic disease detection and likely represents missed opportunities to intervene early in the course of a disease rather than an actual decrease in disease incidence. These undiagnosed cases will eventually present at more advanced stages with less favorable outcomes and will further increase the demand on our already depleted health care infrastructure.

Although much has been written about the impact of the rapid transition to telehealth on physicians and care teams, the impact on patients and their family members is less apparent. In a survey of caregivers of older adult patients, Raj et al asked caregivers about their experiences with telehealth.² Caregivers who were colocated with the patient could assist with the technical set up for visits. However, most caregivers were not colocated with patients and although telehealth visits facilitated remote caregiver participation, the technical challenges were more difficult to overcome.

Ha et al describe a program of targeted outreach by 1 family medicine residency team to increase vaccination rates among their patients.³ Using publicly available vaccination rate data, the team identified communities with low vaccination rates, reviewed medical charts for patients in those communities to identify unvaccinated patients, and then reached out by telephone to provide information and appointments for vaccinations. Their efforts paid off with 39% of those

identified as unvaccinated ultimately receiving vaccinations. Leveraging the trusting relationship between the family medicine team and their patients to increase vaccination rates is resource intensive and not every outreach will be successful. However, every incrementally vaccinated community member reduces the risk of COVID-19 transmission, illness, and death in these vulnerable communities.

With all available resources devoted to responding to the crisis, it has been difficult to conduct rigorous research that documents the impact of COVID-19. Many researchers have been pulled away from their research efforts to staff escalating clinical efforts. Research projects have had to be shut down or modified to protect both patients and research staff. When schools were shut down and children were learning from home, childcare responsibilities also played a role in slowing research efforts. Wright et al examined the gender differences in manuscript submission rates in this journal before and during the pandemic and found that while women and men both increased their submissions, the increase for men was larger.⁴

Family medicine practice is intense, leaving little time or energy for connecting with the family medicine community outside of clinic walls. This experience of isolation may have been exacerbated by the pandemic for many. However, a team of investigators in Oregon developed a virtual extension program, COVID-19 Extension for Community Healthcare Outcomes (COVID-19 ECHO), to support primary care teams in the community. Using text data from the extensive chat box comments that clinicians used to communicate with each other during the 11-session COVID-19 ECHO telementoring program, Steeves-Reece et al identified common themes related to clinician needs during the pandemic. In addition to seeking reliable information and practical tools related to COVID-19 response, clinicians expressed a need for support and connection.⁵

In a qualitative study, Kelly et al found that staff members in a primary care clinics pulled together to respond to the acute reorganization in response to the pandemic. Staff contributed by learning new skills and taking on new roles during the early months of the pandemic. Uncertainty about job security was a major source of stress for some as clinical access was limited. For some, the increased demands and the uncertainty were experienced as an additional source of stress contributing to burnout.

This collection in *Annals* of COVID-19 impact articles presents some concerning data about the impact of COVID-19 on primary care above and beyond the direct impact of the virus on the health of patients and health care teams. Collateral damage related to care for chronic diseases, the isolation experienced by clinicians in the outpatient primary care setting, and the gender disparity of the impact on academic careers are concerning trends that call for action. The rapid changes such as the increase in telehealth have left little time for reflection or optimization. Research, innovation, and evaluation efforts will play a critical role in guiding policy and practice as we navigate a world with COVID-19.

Read or post commentaries in response to this article.

Submitted December 3, 2021; accepted December 2021.

Key words: coronavirus; pandemic; COVID-19; telehealth; diabetes; research; family medicine; primary care

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EDITORIAL

The Family Tree Spreads its Limbs: National Academy of Medicine Family Physician New Members 2021

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Ann Fam Med 2022;20:2-3. https://doi.org/10.1370/afm.2787.

It is my pleasure to introduce you to and celebrate the accomplishments of Dr Erik Brodt and Dr Kendall Campbell, family physicians who have both been recently elected to the National Academy of Medicine. While this is a great honor for them, it is also an honor for our specialty, and we should recognize that both of these outstanding physicians identify as underrepresented in medicine! To help you get to know these amazing colleagues, I will share some interesting facts about their lives, as well as their internationally recognized work.

Dr Brodt is a citizen of the Ojibwe Nation who grew up in rural Minnesota. He excelled in both school and sports, and after much hard work gained academic and athletic honors in high school. During his undergraduate years, he participated in the University of Minnesota Native Americans Into Medicine Program (NAM) summer program. At that program, he met influential American Indian mentors who led him to pursue medicine. Shortly thereafter, he applied and

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was accepted to University of Minnesota Duluth School of Medicine, at which point he withdrew all other applications.

Dr Brodt matched in family medicine at Seattle Indian Health Board—Swedish Cherry Hill Family Medicine Residency, and upon completion of his residency, took a faculty position at the University of Wisconsin.

He established the University of Wisconsin Native

American Center for Health Professions (UW-NACHP) and served as the director. Native presence at the University of Wisconsin School of Medicine and Public Health (UW-SMPH) increased by over 800% and Native American applications increased by over 250% during his tenure.

Dr Brodt then moved to Oregon Health Sciences University where he founded and directs the Northwest Native American Center of Excellence. His work has been documented in multiple academic articles, highlighting the



profound health inequities in our American Indian/Alaska Native (AI/ AN) population, and telling medical professionals nationally and internationally how to ensure citizens of tribal nations are welcomed and included in medicine in all its forms.1 His recent paper on AI/AN identity is a call to action for all of us as we seek to increase Native presence in our medical institutions.2 Dr Brodt is also the

founder and president of <u>We Are Healers</u>, a nonprofit organization working to increase the number of Native Students pursuing careers in health care.

Dr Kendall Campbell grew up in a rural part of the Florida Panhandle. Extraordinarily studious, he graduated from high school with multiple honors, and became an accomplished musician. In high school, his parents enrolled him in a science and math summer program for underrepresented minority (URM) students. He attended Florida Agricultural and Mechanical University (FAMU) and while there, participated in Science Students Together Reaching Instructional Diversity and Excellence (SSTRIDE), a premedical pipeline program designed to increase the diversity of medical school matriculants.³ He attended the University of Florida College of Medicine, and completed his family medicine residency at Tallahassee Memorial HealthCare.

Dr Campbell then joined the faculty at the University of Florida School of Medicine. Shortly thereafter, he was appointed Assistant Dean for Diversity. He was subsequently recruited to the Florida State University College of Medicine, where he cofounded and codirected the Center for Underrepresented Minorities in Academic Medicine, a research center dedicated to facilitating the longevity and career

development for URM faculty. In addition, he was named a James C. Puffer, MD/American Board of Family Medicine Fellow to the National Academy of Medicine.

Dr Campbell then moved on to Brody School of Medicine at East Carolina University, where he served as Associate Dean for Diversity and Senior Associate Dean for Academic Affairs. He was then recruited to the University of Texas Medical Branch at Galveston, where he serves as Chair of the Department of Family Medicine. Dr Campbell cofounded the Society of Teachers of Family Medicine (STFM) Leadership through Scholarship Fellowship, where he personally coaches and trains early career family physicians in scholarship, research, and leadership. For more information: https://www.stfm.org/facultydevelopment/fellowships/leadershipthrough-scholarship/faculty/. His recent work has highlighted the importance of equity in diversity efforts to ensure that faculty who are under-represented in medicine are not burdened with excessive uncompensated work in that area.⁴

We here at *Annals* are extremely proud to count both Dr Brodt and Dr Campbell among our ranks as family physicians and offer our heartiest congratulations for their momentous achievements.

Read or post commentaries in response to this article.

Submitted December 6, 20201; accepted December 6, 2021.

Key words: diversity; equity; inclusion; National Academy of Medicine; family medicine; Black; African American; American Indian/Alaska Native

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