References

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AAFP MAKES WEBSITE, MOBILE APP ENHANCEMENTS

Members already know that <u>AAFP.org</u> has the best collection of up-to-date resources family physicians need for education, patient care, practice tools, and more. Although feedback on the website, which was refreshed in August 2020, has been largely positive, we identified improvements that make accessing the tools and resources members need even easier. These include:

Improved Search Functionality

A new, improved site search helps AAFP members be more successful when looking for specific content on the website. The new search uses machine learning to present results that are most relevant to each individual searcher. Searchers can also take advantage of more robust filtering options to zero in on specific CME, publications, news, and clinical recommendations.

Improved CME Reporting

The same machine learning that powers the new site search also allows a better overall experience for reporting CME. Within CME Reporter, if members have unreported CME for courses purchased from the AAFP, they will be prompted to report those courses first. For other courses, members can simply use the new search tool on the page to find the courses they need to report. In addition to an option to search and report, there are tabs to report CME from AAFP journals and publications as well as self-directed activities. It's also easier and faster to manually report CME not accredited by the AAFP, such as hospital grand rounds.

My Account Enhancements

An important change to note regarding CME Reporter is that member transcripts and reelection summaries will no longer live natively within this section of the website. Although members can still access this information from CME Reporter, transcripts and reelection summaries are now hosted and available in the My Account section of the website, along with member profiles and purchase/transaction histories. This change allows members to access all personal information from a single location on AAFP.org.

Streamlined Residency Directory

Students can search for residency programs by program title, hospital, or location, as well as filter results even further by community setting or program type. Details for each residency program can be found by clicking on the title of the residency program in the search results.

Redesigned Journals and Publications

The journals and publications members rely on—*American Family Physician*, *FPM*, and *FP Essentials*—now have a refreshed look. *FP Essentials* has also been redesigned for ease of navigation.

Improved Mobile App Functionality

Finally, members also have additional functionality within the AAFP mobile app. Although members already had the ability to access monthly editions of *AFP*, *FPM*, and *FP Essentials* on the app, the update allows for completion and submission of publication quizzes for CME credit via the app. Members can even complete quizzes while offline and submit answers when reconnected to the Internet. Those who take advantage of the AAFP's audio products in the mobile app can now pause the audio or close the mobile app without hesitation. The next time they return to the audio product, they can pick up right where they left off.

The AAFP website and mobile app continue to be an important source of information and resources for members, and the Academy will continue to invest in improving the member experience on those channels.

News Staff AAFP News

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