

Family Medicine Updates



From the Society of Teachers
of Family Medicine

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STFM TAKES ITS FACULTY DEVELOPMENT WORKSHOP SERIES ON THE ROAD

The Society of Teachers of Family Medicine is pleased to announce an exciting new faculty development offering in Chicago, Ill, this fall. On November 20, 2004, STFM will take its successful Faculty Development Series workshop to Loyola University. Typically, these workshops have been offered only in conjunction with national meetings; however, with many faculty forced to limit their travel because of shrinking budgets, STFM is taking this full-day workshop to the Midwest!

We surveyed Chicago-area faculty and developed a local planning committee to guide our curriculum. Based on their feedback, we're offering a faculty development workshop tailored for the specific needs of faculty in the Midwest. The full-day workshop will offer 2 modules, each filling a half-day unit of instruction: one module for developing presentation skills and a second module for teaching one-on-one. This workshop is particularly suited to those new to academic family medicine as well as those interested in developing the specific skills offered in these modules.

In the Presentation Skills Module, participants will have an opportunity to acquire basic knowledge and entry-level skills in presentation. Each participant will develop a brief presentation and will be videotaped while presenting it to a small group of peers. The small group will provide constructive comments about the video presentation, providing a unique, personalized learning opportunity for all.

In the Teaching One-on-One Module, attendees will explore the characteristics of learners and teachers and learn the microskills model of clinical teaching and how to give meaningful feedback. The goal of this module is to enhance participants' ability to effectively teach a variety of learners in a clinical setting. CME credit will be available.

The local planning committee and faculty include:

Janice Benson, MD, Planning Committee Chair, Cook County-Loyola-Provident FMRP; Eva Bading,

MD, Loyola University; Karen Connell, MS, University of Illinois at Chicago; Pam Derstine, PhD, Cook County-Loyola-Provident; FMRP; Mari Egan, MD, MHPE, Northwestern University; Ed Foley, MD, MacNeal Family Practice Residency Program; Judy Gravdal, MD, Advocate Lutheran General Hospital Family Practice Residency; Kurt Kurowski, MD, FUHS/Chicago Medical School; Eve Pinsker, PhD, Cook County-Loyola-Provident FMRP; and Patrick Tranmer, MD, MPH, University of Illinois at Chicago.

The National STFM Faculty Development Series Workshop Coordinator is Gregory Smith, MD, UPMC St Margaret Family Practice, Pittsburgh.

This workshop is sponsored by STFM and hosted by the Department of Family Medicine and the Office of Curriculum and Faculty Development, Loyola University, Chicago, Ill, Stritch School of Medicine.

For registration details, visit the STFM Web site at <http://www.stfm.org> or call the STFM office at 800-274-2237, ext 5415.

THIS YEAR'S CONFERENCE ON PATIENT EDUCATION TO FEATURE COMEDY LEGEND JERRY LEWIS!

Comedy legend Jerry Lewis will give the opening plenary address on Friday, November 12, 2004, at the Conference on Patient Education in San Francisco, Calif. Mr. Lewis will share the experience of his lifelong battle with pain and most recently, overcoming his life-threatening addiction to certain medications through an inpatient rehabilitation program. His message is about pain management—the daily struggles involved when living with pain, and using laughter as an aid to healing.

Additional plenary speakers include America Bracho, MD, MPH, Latino Health Access, Santa Ana, Calif, who will present "Helping People With Diabetes Help Themselves," and Kevin Grumbach, University of California, San Francisco, whose plenary will focus on "Patient Education for Diverse Populations: A Focus on Literacy, Language, and Culture."

A preconference workshop titled "How to Make Money for Your Practice: Billing for Patient Education" will be offered on Thursday, November 11, from 1:30 to 5:00 PM.

To download a conference brochure or to register online, visit <http://www.stfm.org/pec>. The Conference on Patient Education is cosponsored by STFM and the American Academy of Family Physicians.

MAKE PLANS TO ATTEND ONE OR ALL OF STFM'S CONFERENCES IN 2005!

Visit <http://www.stfm.org> for details about these upcoming conferences:

31st Annual Predoctoral Education Conference

January 27-30, 2005
Hyatt Regency Albuquerque
Albuquerque, NM

25th Anniversary Conference on Families and Health

February 23-26, 2005
Amelia Island Resort
Amelia Island, Fla

38th Annual Spring Conference

April 30-May 4, 2005
New Orleans Marriott
New Orleans, La

27th Annual Conference on Patient Education

Cosponsored by STFM and the American Academy of Family Physicians
November 17-20, 2005
Hilton Walt Disney World Resort
Orlando, Fla

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STFM Communications Director



**From the Association
of Departments of Family Medicine**

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OBESITY AND DEPARTMENTS OF FAMILY MEDICINE

Obesity is a national problem and one of great concern to many family medicine departments. That's scarcely surprising given that an epidemic like obesity is unlikely to be affected by a traditional medical treatment model. Reducing obesity rates will likely require an integrated approach that brings local practitioners, community agencies, such as schools and health departments, employers, and researchers together for comprehensive prevention and treatment programs. Fortunately, combining medical and community/public health approaches is increasingly familiar territory to many family medicine departments.

A community-centered intervention is underway in several Philadelphia neighborhoods. Faculty and fellows from Thomas Jefferson's Department of Family Medicine and the hospital's Office to Advance Population Health are working with Penn State University's

Hamer Center for Community Design to conduct community assessments and develop action plans for modifying the local environment. These plans will create active living programs that encourage physical activity among community members of all ages.

Also in Philadelphia, the Department of Family Practice and Community Medicine at the University of Pennsylvania is involved in research efforts, funded by the American Heart Association and the National Heart, Lung, and Blood Institute, to compare different types of lifestyle interventions for obese African Americans.

Identifying the factors that make obesity a particular risk for minorities is also a topic of interest at Case Western and the University of Medicine and Dentistry of New Jersey medical schools.

Informatics plays a lead role at the Northeastern Ohio Universities College of Medicine. Grants from the Ohio Board of Regents Hayes Investment Fund, local foundations, and the US Department of Health and Human Services have funded the placement of touch-screen computer kiosks with patient information, linked to stages of change, in 8 clinics caring for the underserved in northeast Ohio. Information is provided on exercise, smoking, weight control, and alcohol use. The goal is to provide targeted information both to inform patients at a level appropriate to their willingness to change and level of health literacy and to provide a stimulus for discussions between patients and providers.

Wake Forest University has long had a comprehensive weight management program based in Family and Community Medicine. Enrollment in the program has doubled in the last year, mainly as a result of negotiation with a major health insurance carrier to pay one half the cost. This all-inclusive program includes education and group and individual counseling, as well as nutrition and exercise advice. The program has set the stage for multiple educational and scholarly endeavors in the department and the medical center.

Residents are contributing to the solutions as well. At the Eastern Virginia School of Medicine, the department's resident-sponsored weight management program explores the efficacy of a physician-directed group approach to weight loss and won a school award for research by residents. Among the departments of family medicine, internal medicine and pediatrics there are now plans for extending the model to additional community-based, underserved sites.

Perhaps the most comprehensive set of programs is managed by the Duke University Department of Community and Family Medicine. Grants from the Kate B. Reynolds Charitable Trust and the North Carolina Health and Wellness Trust Fund Commission totaling more than \$20 million have created almost 50 obesity prevention or treatment programs in communities