

Online Supplementary Material

Jaén CR, Crabtree BF, Palmer R, et al. Methods for evaluating practice change toward a patient-centered medical home. *Ann Fam Med*. 2010;8(Suppl 1):S9-S20.

http://www.annfammed.org/cgi/content/full/8/Suppl_1/S9/DC1

Supplemental Appendix 7. TransforMED Key Stakeholder Interview Guide

The appendix begins on the next page.

TransformMED Key Stakeholder Interview Guide

Sampling: For those key stakeholders in the practice who are selected for interview, these issues should also be added to the discussion.

Motivation of Key Stakeholders

- What gets you excited about this practice? Describe what rings your bell.
 - What drives decisions?
 - What gets attention?
- What gets others excited about this practice?
- Are there people in the practice with really special interests?
 - Bees in the bonnet?
 - Special champions?
- Who are the people that really get things done in the practice?
 - How do they do that?

Choices for Change

- Describe current options and opportunities for change for your practice.
 - How is this different from 6 months ago?
- How has the practice changed in the last 6 months?
 - How did that happen?

Outside Motivators

- Describe any changes in your external environment over the last 6 months (e.g. rules and regulations, insurance, hospital system, malpractice, etc.)
 - What happened? Were there any surprises?
 - How did it affect the practice?
 - Have any of these been real barriers to your change efforts?
 - Have there been stimulants to your change efforts?

Attention to the Fitness Landscape

- Describe how the practice stays in touch with the community
 - What is going on with your patients? With your former patients?
 - Who?
- Describe how the practice stays in touch with the rest of the health care system
 - What do you think other practices are doing? The hospitals?
 - Which ones?
- Describe how the practice seeks to influence the community
 - What marketing efforts is the practice pursuing (e.g. advertising)?
 - Who is the target?
- Describe how the practice seeks to influence the health care system
 - Does staff hold memberships in medical or other professional organizations? Hospital committees?
 - Who? Which organizations?