

# **Online Supplementary Material**

Wadland WC, Holtrop J, Weismantel D, Pathak PK, Fadel H, Powell J. Practice-based referral rates to a tobacco cessation quit line: assessing the impact of comparative feedback vs general reminders. *Ann Fam Med.* 2007;5(2):135-142.

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# Supplemental Appendix. An Intraclass Correlation Model for a Physician-Based Sampling Scheme

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## ABSTRACT

We derive a closed-form formula for intraclass correlation for a sampling scheme based on physician-based research networks. The formula is applied to an illustrative example from our ongoing research on physician-assisted smoking-cessation programs. It provides a means of calculating the design effect of cluster-based sampling schemes compared with simple random sampling.

#### 1. Statement of the Problem

Consider a population of N clusters (sites) of unequal sizes. Suppose that the jth cluster contains  $M_j$  units (clinicians),  $1 \le j \le N$ . Suppose that a cluster is first drawn at random from the given population of N clusters. Then a pair of 2 units is drawn one-by-one therefrom by simple random sampling without replacement. Now let  $y_1$  and  $y_2$  denote the Y-variate values associated with the 2 units drawn, the respective number of subjects referred to by the 2 clinicians for smoking cessation program. Let  $\rho$  denote the coefficient of correlation between  $y_1$  and  $y_2$ . We refer to  $\rho$  as the intraclass (cluster) correlation for the Y-variate values. It measures the intracluster association of Y-variate values.

It can be shown that

$$Var(y_{1}) = Var(y_{2})$$

$$= \frac{1}{N} \Sigma \sigma_{j}^{2} + \frac{1}{N} \sum (Y_{j} - Y_{..})^{2}$$
(1.1)

where for each *j*,  $1 \le j \le$ ,  $Y_{j,i}$  and  $\sigma^2_{j,j}$  respectively denote the mean and the variance of the Y-variate values in the jth cluster,  $Y_{i,j} = N^{-1} \Sigma Y_{j,j}$  being the unweighted average of the cluster means  $Y_{j,j}$ .

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And

$$Cov(y_1, y_2) = -\frac{1}{N} \sum \frac{1}{(M_j - 1)} \sigma_j^2 + \frac{1}{N} \sum (Y_j - Y_j)^2$$
(1.2)

Therefore, the intracluster correlation admits the following form:

$$\rho(y_1, y_2) = \frac{-\Sigma (M_j - 1)^{-1} \sigma_j^2 + \Sigma (Y_j - Y_j)^2}{\Sigma \sigma_j^2 + \Sigma (Y_j - Y_j)^2}$$
(1.3)

#### 2. Illustrative Example

The data for the smoking cessation consists of N = 87 sites and the variable of interest is the total number of referrals by each clinician (Y). Initial analysis of the data resulted in the following statistics:

Mean cluster size: M = 3.59

Between cluster variation:  $\Sigma (Y_{j.} - Y_{..})^2 = 14580.13$ 

Total within cluster variation:  $\Sigma \sigma_j^2 = 1175.82$ 

Total per unit within cluster variation:  $\Sigma [(\sigma_j^2)/((M_j - 1))] = 367.03$ 

The intracluster correlation is:

$$\rho = \frac{(-367.03 + 14580.13)}{(1175.82 + 14580.13)}$$
  
= .902 (2.1)

And the design effect of the survey for the smoking cessation study is:

**Design effect:**  $1 + (M_1 - 1) \rho = 3.34$ 

### Reference

1. Pathak PK. An introduction to sampling theory and practice. Available at: http://www.stt.msu.edu/~pathakp/book0-5. Accessed 13 March 2007.