Supplemental material for

Rat C, Quereux G, Riviere C, Clouet S, Senand R, Volteau C, Dreno B, Nguyen J. Targeted Melanoma Prevention Intervention: A Cluster Randomized Controlled Trial. Ann Fam Med. 2014;12:21-28.

Supplemental Appendix. Telephone Questionnaire Assessing Patient Memory of the Campaign, Patient Knowledge of the Risk of Melanoma, and Patient Primary and Secondary Preventive Behaviors

When you consulted your general practitioner, Dr, on, 2011, there was a screening campaign on melanoma.

Memory of the screening campaign

- 1. Do you remember having seen the display corresponding to this prevention campaign?
- 2. Did you consult the leaflets on melanoma at your disposal?

Knowledge of the risk for melanoma

- 1. Do you think you are at risk for developing a melanoma?
- 2. I will list 6 factors. Do you consider them to be risk factors for melanoma?
 - Having more than 20 moles on the 2 arms
 - Having freckles
 - Belonging to phototype 1 or 2
 - Having been sunburned in childhood
 - Having lived for more than 1 year in a country with strong sunshine (Africa, Middle East, French Overseas Territories, southern United States, Australia)
 - Having a family history of melanoma

Since your visit to the medical practice, have you worried about developing a melanoma?

Perceived screening self-efficacy

In your opinion, if your moles changed in appearance, would you be able to notice it?

Primary and secondary prevention behaviors

- 1. Do you sunbathe?
- 2. The last time you undertook an outdoor activity (gardening, biking, walking,...) on a warm and sunny day, did you protect from the sun?
- 3. Do you use tanning beds?
- 4. This summer, did you get a sunburn?
- 5. In the last 12 months, did you perform a skin self-examination?
 - If yes, Did you have assistance from another person or a mirror?
 - Did you take a photograph?